



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

BBA Honours 1st Semester Examination, 2021

CC1-BBA (102)

PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any two questions from the following

12×2 = 24

1. (a) Discuss the meaning and importance of organizing. Enumerate the principles of organizing as advocated by the scholars of the classical school of management. 6+6 = 12
(b) Also narrate the factors that affect a firm's choice of organizational structure.
2. (a) "Planning and controlling are complementary to each other." Discuss the statement in the light of the steps involved in a controlling process. 8+4 = 12
(b) Do you think that responsibility can be delegated? Discuss briefly.
3. (a) Discuss the principles of management as propounded by Henry Fayol. 8+4 = 12
(b) Also discuss the limitations of Henry Fayol's Administrative Management.
4. (a) Discuss the challenges and opportunities for Organizational Behaviour. 8+4 = 12
(b) Explain the different Learning Theories.

GROUP-B

5. Answer any **four** questions from the following: 6×4 = 24
 - (a) Enumerate the Principles of Scientific Management.
 - (b) Write a short note on Hawthorne Study and its findings.
 - (c) Differentiate between management and administration.
 - (d) Write a short note on the matrix form of organization.
 - (e) Discuss the Social Responsibilities of a Manager.
 - (f) Discuss the required qualities and skills of a manager.

GROUP-C

6. Answer any *four* questions from the following:

3×4 = 12

- (a) What are the functions of management?
- (b) What are the barriers to communication?
- (c) Distinguish between formal organization and informal organization.
- (d) Write a short note on functional foremanship.
- (e) Briefly narrate the basic propositions of Contingency Approach to Management.
- (f) Write a short note on Max Weber's Bureaucratic Theory.

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